April Job Postings 2020-2021 Comparison



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Job Demand during COVID-19

The COVID-19 pandemic caused unprecedented changes in the job market. Unemployment rates spiked to record highs in the spring and summer of 2020 as businesses shut down to prevent the spread of the virus. Although unemployment rates have decreased since the start of the pandemic, there continue to be shifts in job postings. As workforce needs change across the state, it is important to know which occupations and industries are in demand to help displaced workers find new career paths.

In April 2021, there were 68,158 online job postings, compared to 40,759 in April 2020, representing a 40 percent increase. Although job postings have increased sharply compared to April 2020, they are similar to last month's (March 2021) number of 68,973. April 2020 was at the peak of COVID closures, and an especially low month for job postings. Unemployment rates show the same trend with sharp decreases from last year and similar numbers from last month. The April 2021 unemployment rate was 4.1 percent, compared to 4.2 percent in March 2021, and 12.5 percent in April 2020.

Top Occupations

The chart below shows the top 10 occupations with the most job postings in April 2021, compared to the number of job postings in April 2020. Nine out of 10 occupations showed increases in postings from April 2020, with the largest increases in *Customer Service Representatives* (53.9%) and *Retail Salespersons* (52.3%).

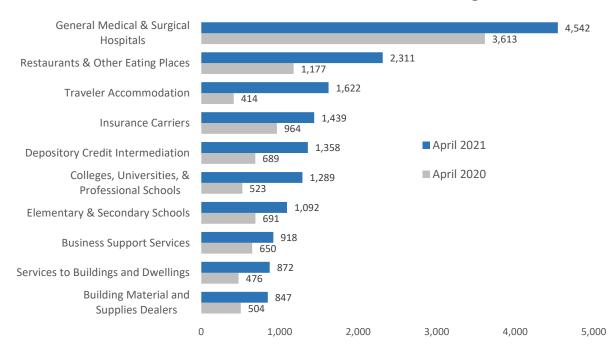


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Top Industries

The chart below shows the industries with the most job postings in April 2021, compared to April 2020. Each of the top 10 industries showed an increase in postings compared to April 2020, with particularly large increases in *Traveler Accommodation* (74.5%) and *Colleges, Universities, & Professional Schools* (59.4%). Postings for *Restaurants* also nearly doubled, with 2,311 job postings in April 2021 compared to 1,177 in April 2020. This is consistent with *Accommodation and Food Service* being the industry with the largest number of unemployment claims in April 2020.

Industries with the Most Online Job Postings



Source: Burning Glass/Labor Insight

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